



Please reference the 2024–25 Sponsor Opportunities found at TABSSponsors.com

In exchange for the benefits to be provided by The Association of Boarding Schools (TABs), the Company, in seeking to be an official Corporate Sponsor, hereby consents to the following:

- When communicating with TABs member schools, the Corporate Sponsor will address the strengths of its own products and services, and not allege weaknesses in competitor products.
- A Corporate Sponsor Agreement is not considered complete until payment is received in full. Postmarks will not be honored.
- Acceptance as a Corporate Sponsor does not constitute TABs endorsement of any product or service, and Corporate Sponsors will not allege or imply such endorsement in their written or oral communications.
- The Corporate Sponsor will not use the TABs word-mark, visual identity, or logo in any form, unless given express permission by TABs to do so.
- Unless expressly permitted, each TABs attendee mailing list provided to a Corporate Sponsor is for one-time use only. Violation of the one-time use is grounds for revocation of Corporate Sponsorship benefits, without refund or compensation. The Corporate Sponsor will, in advance, furnish to TABs for review and approval the final copy of any item to be sent.
- TABs reserves the right to revoke a Corporate Sponsorship in the event of violations against any of the above covenants, or if TABs, in its sole judgment, deems the Corporate Sponsor's business practices or communications to be inconsistent with TABs' organizational values and/or member interests.
- TABs reserves the right to refuse Corporate Sponsorship for any reason.

EXHIBIT HALL DISPLAY REGULATIONS

Each exhibitor will be accorded one six-foot, 36-inch tall table. Table location and other benefits are based on level of Corporate Sponsorship.

Display materials must be confined to the top of the table and may not exceed the standard height of 5 feet (60 inches) from the top of the table. Floor space in front and back of the table, and to one side of the table, must be kept clear of promotional and display materials. A standard rollout banner no wider than three feet (36 inches) or taller than eight feet (96 inches) from the ground is permitted on the floor to one side of the table.

NO 8X8, 10X10, OR OTHERWISE OVERSIZED DISPLAYS WILL BE PERMITTED WITHOUT RESERVING A BOOTH DESIGNATED TO ACCOMMODATE A DISPLAY OF THAT SIZE.



A limited number of 10'x10' premium spaces that CAN accommodate a large display are available in the Exhibit Hall, and are available for purchase on a first-come, first-served basis. Booth dimensions are 10 ft wide x 10 ft deep, with a maximum backwall height of 8 ft, and maximum side wall height of 4 ft. For more information, please visit TABSSPONSORS.COM.

EXPOSURE

To maximize exposure for all sponsors, the opening night reception, breaks during the Conference, and TABS Sponsor Sweep will be held in the exhibit hall. Exhibitors are encouraged to attend all general and concurrent sessions but are asked not to promote their products or services while attending these sessions.

CONFERENCE REGISTRATION

All vendors must be registered as conference participants. If you choose to send more representatives than included with your sponsorship, each additional representative will be charged. Complimentary registrations include entrance to all keynote and concurrent sessions, opening reception, breakfasts, and lunches. They do not apply to any "PreConference" workshops, for which there are separate fees.

MAKE YOUR PLANS NOW

Exhibit space is available to all vendors whose products or services are of interest to TABS members. Your sponsorship will not be guaranteed until TABS receives and confirms a valid registration and full payment.

CANCELLATION POLICY

All Corporate sponsorship agreements (Exhibitor, Junior Varsity, Varsity, and All-Star Team) cover a benefit period that starts on the EARLIER of the following: 1) July 1, 2024 or 2) the date the sponsor receives elective benefits (e.g. a reserved table). Regardless of start date, the benefit period ends on June 30, 2025.

TABS Corporate Sponsorship Agreements are binding and nonrefundable.

The conference committee has established the following policy:

- For the purpose of this policy, a vendor is defined as a representative from a for-profit company or organization that charges for the products or services it provides to TABS members.
- Vendors who are speaking at the conference must have a paid Corporate Sponsorship Agreement on file with TABS. All non-vendor speakers must be paid registrants for the conference, unless other prior arrangements have been made with TABS.



VENDOR PROPOSAL POLICIES

The Exhibit Hall is an integral part of the TABS Conference and the vendors who attend the conference offer valuable services and products to TABS schools.

These same vendors are experts in areas as varied as food services, financial planning, and web design. TABS receives an overwhelming response from the Call for Proposals from vendors who are interested in sharing their expertise with attendees at the TABS Conference. While the conference planning committee is pleased and impressed with the number and quality of the proposals, it is not able to accommodate all of the submissions. Each year the committee is faced with the challenge of deciding how to best handle the flood of high-quality proposals from sponsors, while maintaining a healthy balance of presenters who are practitioners in TABS schools.

In consideration for his/her exhibition at the 2024 TABS Annual Conference and other good and valuable consideration, the Exhibitor hereby agrees as follows:

1. No one other than the exhibitors and their employees will be permitted to occupy the space rented to them.
2. No material, equipment or apparatus shall be permitted, the presence, appearance or operation of which produces noise, vibration, odor, or other irritant that is objectionable to The Association of Boarding Schools (TABS), the hotel, hotel guests, other exhibitors, or visitors. In addition, any material, equipment or apparatus, the presence or operation of which may be a hazard to persons or property shall be removed forthwith. TABS expects all exhibitors to behave in a professional manner. No disruption of the conference or any exhibitor's right to conduct business will be tolerated.
3. Exhibitors' property shall be brought to, kept in and removed from the hotel at the exhibitors' sole risk.
4. All materials used in the exhibit space must be fireproofed and must conform to all local fire department and insurance underwriters' regulations. No decorative paper of any kind will be permitted. Exhibitors will not be permitted to use any articles in the exhibition premises that will void insurance or increase premiums of insurance policies on the building in which the conference is held.
5. Exhibitors assume full responsibility for any damage to the hotel caused by or resulting from their move in, move out or use of the hotel's facilities. Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or



other parts of the building or furniture. Distribution of promotional gummed stickers or labels is prohibited.

6. Exhibitors will keep their displays in good order at all times.

7. Exhibitors will not dismantle their display prior to the stated closing hour of the exhibit space. All exhibits must be dismantled and packed with move-out completed no later than 7:00 p.m. on Friday, November 1st, 2024.

8. Exhibitors assume entire responsibility and hereby agree to protect, indemnify, defend, and save the Marriott, and affiliates and subsidiaries of each of the officers, directors, agents, and partners of each (Indemnified Parties) and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by an exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of Indemnified Parties, its employees and agents.

9. Exhibitors assume entire responsibility and hereby agree to protect, indemnify, defend, and save TABS and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney fees arising out of or caused by an exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of TABS, its employees and agents.

10. In addition, exhibitors acknowledge that TABS and the Marriott do not maintain insurance covering exhibitors' property and that it is the sole responsibility of the exhibitors to obtain business interruption and property damage insurance covering such losses by the exhibitors.

11. Exhibitors will not do or omit to do anything which would cause TABS to fail to perform, keep and observe any of the terms, covenants and conditions contained in the Agreement between TABS and the Marriott related to the 2024 TABS Conference.

12. Neither TABS, nor the Marriott, nor their employees and agents shall have any liability or obligation to the exhibitor for cancellation or deferral of the Conference.

13. TABS will only permit one corporate sponsor per table, and one company name on a sign at any time; no exceptions. Space is intended for commercial vendors and is not intended for traditional K-12 schools.



14. All in-person exhibiting companies receive two complimentary conference registrations. All-Star sponsors receive three complimentary conference registrations. Additional representatives from an exhibiting company will be charged the TABS member registration fee.

15. There are controversial issues and materials used in education. Exhibits presenting the positive point of view on such issues will be permitted. Political actions or activities are prohibited. Exhibits which defame or unfairly attack the products or integrity of another exhibitor or exhibits which disturb or disrupt the exhibits of another, through audio or video displays or otherwise, are also prohibited.

A conference exhibitor contract will not be considered complete, and space will not be held, until TABS has received the Corporate Sponsorship

Application and Agreement, full payment, and agreement to the Conference Exhibitor Contract, which together shall constitute a legally binding agreement between the vendor and TABS upon acceptance by TABS.

Exhibitors understand that failure to comply with any provision of the Corporate Sponsorship Agreement or the Conference Exhibitor Contract may affect future Corporate Sponsorship or exhibiting eligibility, in addition to any legal liability or obligation that such failure may impose upon the exhibiting organization and its agents. TABS reserves the right to change exhibit space arrangement, specific table assignments, and any other details at any time prior to the conference.

We look forward to your participation in TABS Annual Conference.